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What a Difference a Year Makes

Up 20 spots, Zorch ranks #8 on this year's Inc.500 list

CHICAGO, September 8, 2008— Beat last year's numbers and they call it growth. Grow 10,822 percent over the last three years and they call it Zorch. Ranking #8 on Inc. Magazine's 2008 "Inc. 500," Zorch has proven itself to be one of the best and brightest companies in the U.S, soaring past last year's 28th place position.

The list, a ranking of the fastest growing private companies in America, also rated Zorch the #1 woman owned company, as well as #1 in Illinois. Business seems to be blossoming in Chicago as well, boasting 27 companies on the list, 11 more than last year.

While ratings deliver national recognition, Zorch founder and CEO Nicole Loftus makes it known that list numbers will never rank higher than client brand accuracy and satisfaction.

"These rankings are nice benchmarks and fun for the team; however, paramount at Zorch is continued innovation that delivers savings, efficiency and brand protection to our clients," said Loftus.

About Inc. Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures, LLC., Inc. magazine (www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today's innovative company builders. With a total paid circulation of 724,110, Inc. provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing, and technology.

About Zorch

Zorch International, a woman owned business, has developed an innovative supply chain model that eliminates redundancy at the distributor level. Zorch works exclusively with Fortune 200 companies as their brand ambassadors protecting their logo on merchandise and printed materials. Zorch maintains its stature on an international level providing cohesive brand protection, committing to order accuracy and ensuring significant savings for its clients. Client campaigns and initiatives have been "Zorched" globally, providing clients with warehousing and distribution in more than 120 countries.

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